#### SUZANNE Doyle-Ingram



CEO, PROMINENCE PUBLISHING FOUNDER, THE EXPERT AUTHOR PROGRAM



# **ABOUT** ME



SUZANNE HAS HELPED MORE THAN 700 PEOPLE WRITE BOOKS!

# **AUTHOR BIO**

Suzanne Doyle-Ingram is a bestselling author who has written and co-written a total of 15 books. She coaches and trains business professionals on how to write and publish a book, AND how to use that book as leverage to increase their visibility, open doors for speaking engagements, grow their brand and business, and much more.

Suzanne has also helped over a hundred business professionals get published, by bringing together the collaborative efforts of experts in various fields that contribute to one multi-author book on a specific topic. Suzanne has had tremendous success with this model.

She lives in Gibsons, BC, Canada with her three kids ages 12, 15 and 17.

#### CONNECT WITH SUZANNE DOYLE-INGRAM

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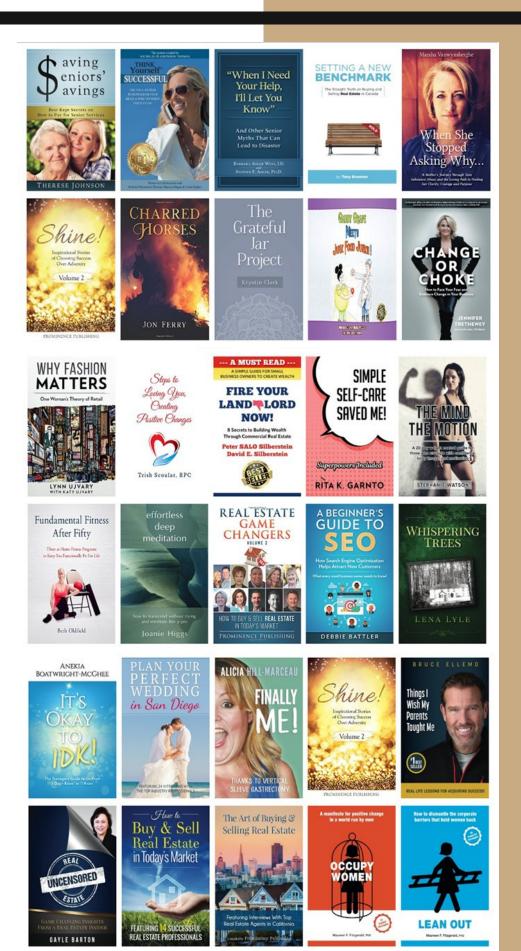
Website: prominencepublishing.com

Facebook: facebook.com/suzannedoyleingrambiz

### SUZANNE'S Books



## CLIENT BOOKS



### CLIENT TESTIMONIALS

What people are saying about Suzanne...

"I have already gotten the attention of some new clients... the book has positioned me as a national expert in public relations."

~Nancy Marshall, The PR Maven; Author of PR Works!

"I want to give a big shout out to Suzanne because she was my savior when it came time to publish my book... I picked Suzanne because she is just so excited about books. Every time I talked with her she would light up and I love to work with people like that!"

~Dana Pharant; Author of Beyond Fear

"Please be advised that I whole-heartedly recommend Suzanne to anyone who would want to write a book and "get their name in lights". Suzanne was inquisitive, persistent, tenacious, a guiding light and very positive and encouraging. She seemed to almost pull the story from me and it was an absolute pleasure to work with her and create what I thought was a wonderful product. Without any hesitation, I would highly recommend anyone to utilize her considerable services to put their story out there for all to hear!"

~Roy R. Tedsen, Investment Realty; Co-Author of The Art of Buying & Selling Real Estate

"This program was an answer to prayer, and the missing piece to the puzzle of externalizing what was in my head/heart. "It helped answer so many questions I had about where to start, how to organize my process and where to find the resources to see my book realized. I'd recommend it a thousand times over!"

~Rheanna Arfsten

### CLIENT TESTIMONIALS (CONTINUED)

"My biggest fear before joining the program was not being able to deliver on the challenge. I have a full life of kids and building a business so I thought, 'Oh no, one more thing!' However, I was able to carve out the time needed to write and now I have a book written. Whohoo! Also, Suzanne is incredible. She is not only an expert but a person you want to hang out with and learn from."

~Kim Standeven

"If you want your book to be a success, call Suzanne. If you have a message and you want to share it in a book, call Suzanne. If you want to work with a professional who has your back, call Suzanne. There are not many people who never let you down. Suzanne Doyle-Ingram is one of the people in my world who has never let me down. She's exceeded my expectations at each step. Thank you, Suzanne."

~Lynn Williams

"Suzanne is a consummate professional who loves her work. She's passionate about what she does and pays attention to all the crucial details. Her enthusiasm is contagious and working with her is pure joy. For me, my favourite part of this project was the fact that Suzanne donated all royalites from the book to a women's and children's charity that does incredibly good work."

~Pascale Hansen; Co-Author, Simple Success Strategies

"I have learned so much from Suzanne. I loved this amazing program! With all the information she gave us right from the start, it was easy to decide what I wanted to write my book about. The tutorial videos allowed me to work at my own pace and I was so excited to work with a group of like-minded people. You want to write a book? DO THIS!!!"

~Rhona Parsons

# INTERVIEW QUESTIONS

- Why did you start writing books?
- How did you start helping other people write books?
- Why do you think business professionals need to write a book?
- How do you help people write books?
- Why do you say "It's not about the book sales"?
- What is a multi-author book and why did you start publishing them?
- How can people use their book as a marketing tool?
- How would you advise someone who says they want to write a book, but does not know where to start?
- What's the most important thing to know about writing a book?
- What should people look for in a publisher?
- Do you think authors should have e-books as well as paperback books?
- How many copies of a book should an author have on hand?
- What are the options for printing books these days?
- How has publishing changed in the last 10 years?

## SPEAKING Topics

Suzanne ONLY works with business professionals and only teaches non-fiction book writing and publishing strategies. She is available for free informational talks, or half- day or full-day workshops. Topics include the following:

- How to quickly and easily write a client-attracting book
- 15 ways to use your book as a marketing tool
- Why book sales don't matter

Discussion topics can also be customized upon request.

## CONNECT WITH SUZANNE

To schedule an appointment with Suzanne, contact her by phone or email, or visit www.prominence.youcanbook.me to book a call through her calendar.

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